

Infographic #1

Learning Poster

Purpose: Help learners remember and utilize a concept

Audience: Visual Designers

Graphics: Created by Alexa
Taylor

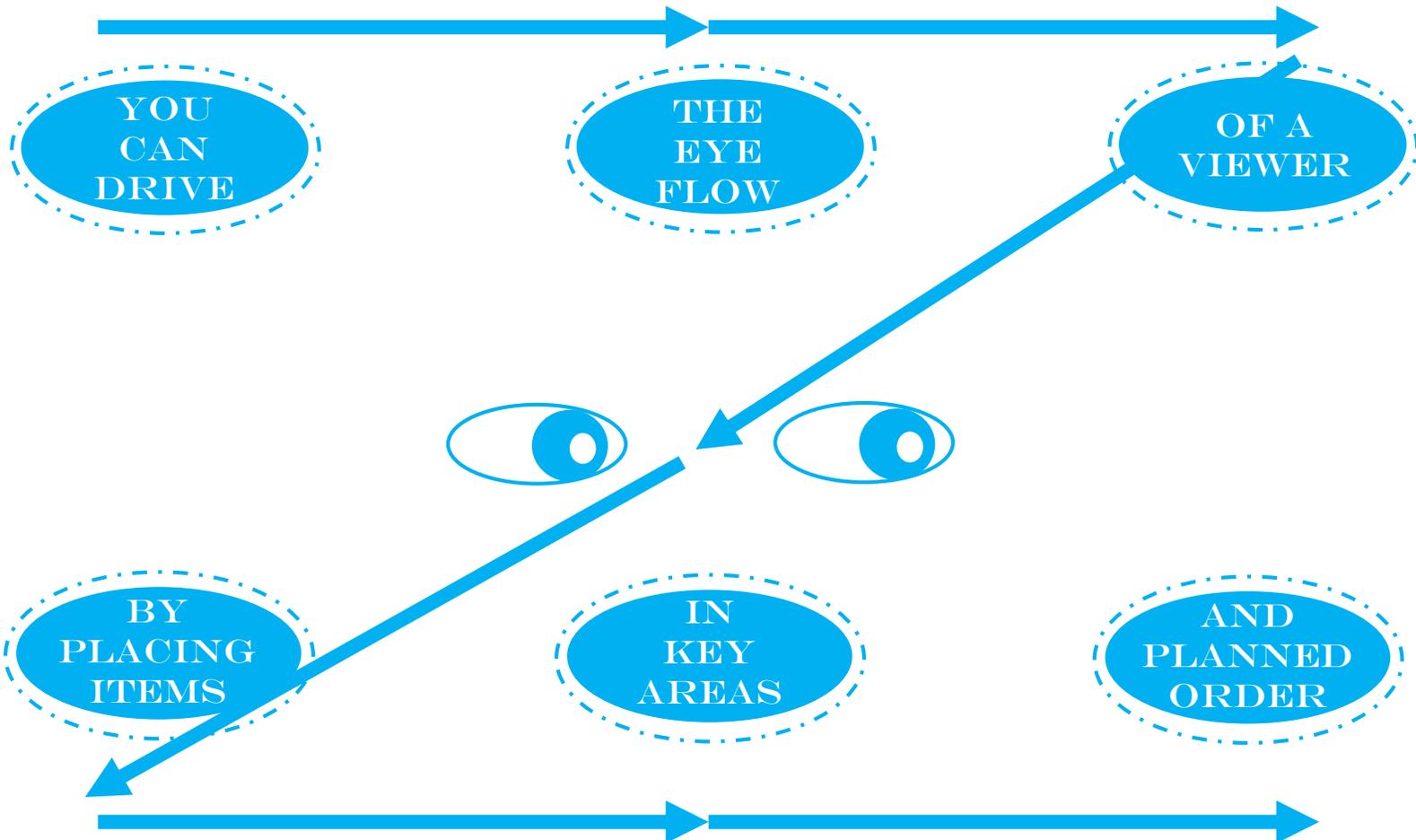
A VISUAL DESIGNER'S

Super Power!

IS YOUR DESIGN CREATING A NATURAL EYE FLOW?

IS IT DIRECTING YOUR VIEWER WHERE TO GO NEXT?

WITH THE "Z" PLACEMENT



Infographic #2

Info Strip

Purpose: To demonstrate hand gestures and their importance as used by great speakers/leaders.

Audience: Presenters and Public Speakers

Graphics: Created by
Alexa Taylor

Hand Gestures

Imagine a popstar performing with no movement. Gestures are important, they give the audience confidence in the performer. Speakers need to display just as much emotion physically to be impactful.

Let's study an example from a powerful leader and speaker, Colin Powell. Observe each hand gesture with the words of his speech.

1

"And I finally bounced through high school,



2

Got into the City College of New York



3

With a 78.3 average, which I shouldn't have been allowed in with



4

And then I started out in engineering



4

And that only lasted six months. (Laughter)



5

And then I went into geology, 'rocks for jocks'. This is easy



6

And then I found ROTC. I found something that I did well and something that I loved doing.



7

And I found a group of youngsters like me who felt the same way.



8

And I say to kids everywhere, as you're growing up



9

And as this structure



10

is being developed inside of you.



11

Always be looking for that which you do well



12

and that which you love doing.



13

And when you find those two things together, man, you got it.



14

That's what's going on. And that's what I found.



15

So, I tell young people everywhere.



16

It ain't where you start in life.



17

It's what you do with life.



18

That determines where you end up in life.



19

And you are blessed to be living in a country that,



20

No matter where you start, you have opportunities.



21

So long as you believe in yourself,



22

You believe in the society and the country, An you believe that you can self-improve



23

And educate yourself as you go along.



24

And that's the key to success. But it begins with the gift of a good start."



Powell, C. (1/23/13). Title Kids Need Structure]. Retrieved from https://www.ted.com/talks/colin_powell_kids_need_structure?language=en&utm_campaign=tedspeak&utm_medium=referral&utm_source=tedcomshare

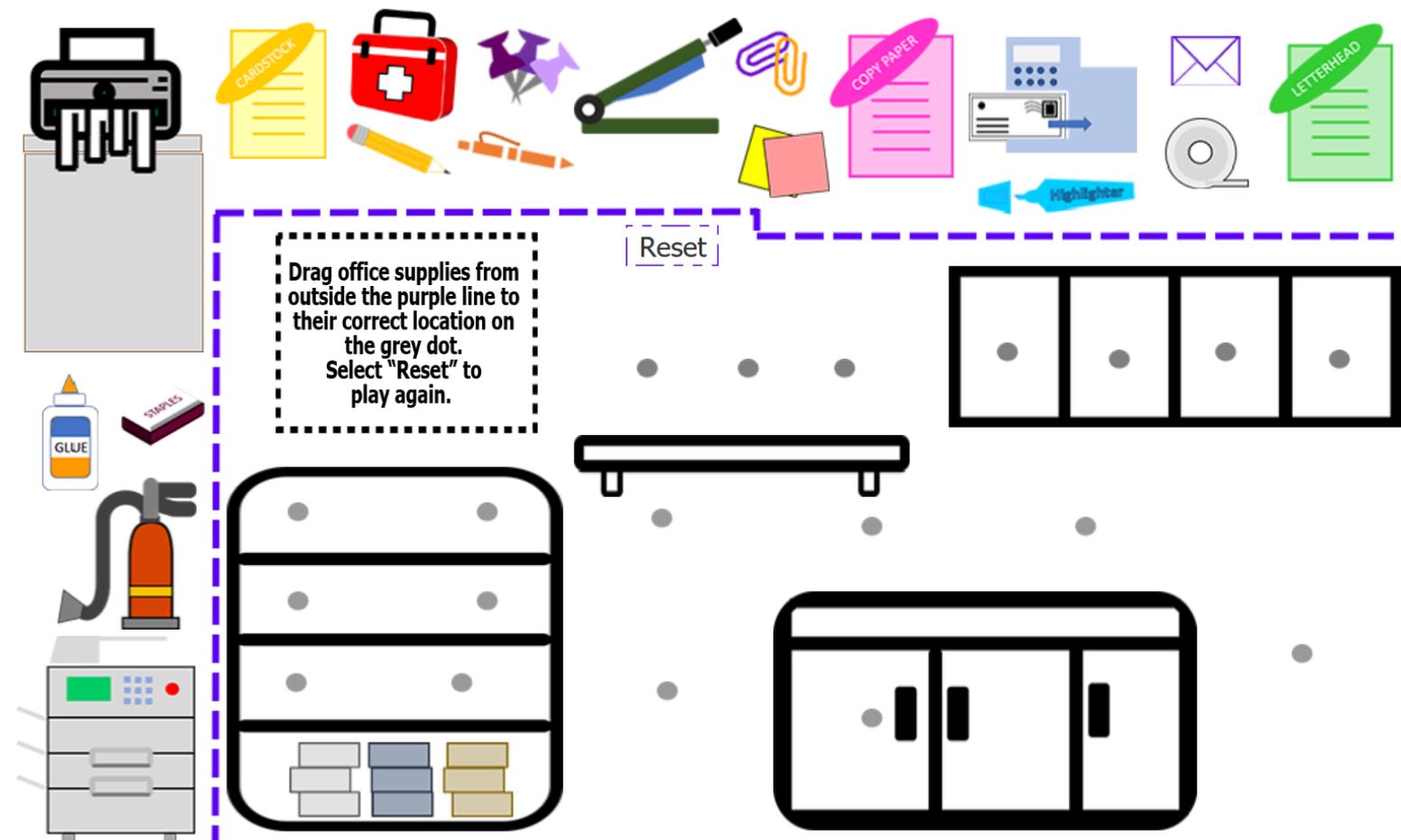
Graphics Item #3

Interactive Game

Purpose: To help new employees during onboarding, learn where materials are kept.

Graphics: Created by
Alexa Taylor

Computer Activity: Participants drag items to their proper place within the office supply room.



Infographic #4 (Coming soon)

InfoGraphic

Purpose: To demonstrate the benefits of remote employees

Graphics: Created by
Alexa Taylor